

Drain Office's Cable TV Show Wins Prestigious National Award

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H₂Oakland, the Oakland County Drain Commissioner's popular cable television has won the 2005 National Environmental Achievement Award from the Association of Metropolitan Sewerage Agencies (AMSA) headquartered in Washington, D.C.

The show was selected as the nation's best example of public information and education dedicated to environmental protection.

"I am so pleased and extremely proud of the people who made this possible, especially the show's producer, Gayle Murphy," said Drain Commissioner John P. McCulloch. "We have been airing the show for about three years and rely on it to explain to Oakland County residents what they can do to improve water quality and protect the environment."

In making the selection, AMSA officials noted that the program serves as an example for other communities throughout the country. It's easily replicable by others who can follow the formula of success displayed by H₂Oakland.

McCulloch said the format of the show is designed to feature employees who have specialized expertise in various disciplines associated with environmental protection.

"In one show we'll explain how to promote water conservation," McCulloch said. "In another, we provide helpful information about lake level issues or storm drains. We answer the questions that people just don't think about until there's a problem.

“When you’re dealing with drains and underground infrastructure, you’re really talking about an invisible system,” he said. “What this show does is get people to think about that and take steps to ensure that we all do our part to preserve and protect our most precious natural resource – clean, fresh water.”

The show is taped at Bloomfield Community Television in Bloomfield Township.

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